



Sponsorship Opportunities & Benefits Brochure APA Pennsylvania Southeast Section

The Southeast Section of the Pennsylvania Chapter of the American Planning Association (APAPASE) is an organization of diverse professionals and citizen planners providing vision and leadership for the future development of communities in Bucks, Chester, Delaware, Montgomery, and Philadelphia Counties.

Sponsorship is critical to offering outstanding educational resources and networking opportunities for our members. Being a sponsor of the APA Pennsylvania Southeast Section is a valuable means to show support for planning in our region. Take advantage of a range of benefits especially designed to promote your company or organization to the diverse Greater Philadelphia Planning community.

Please consider one of the sponsorship opportunities listed in this brochure and contact Alexis Williams, AICP, PP, Chair at Sponsorship@apapase.org for more information. If our existing packages don't meet your organization's goals, please contact us to discuss custom sponsorship. We look forward to working with you this year, and in years to come!

QUICK FACTS

- Our website has over 44,000 hits among 4,000 unique visitors from the Greater Philadelphia planning community each month.
- Get your organization's name in front of professional and citizen planners from diverse organizations at our educational and social events.
- Reach Emerging Professionals and students through our mentorship program, AICP study group, scholarship program, and happy hours.
- Sponsorship opportunities are also available for other Section events throughout the year including trainings, workshops, happy hours, and other events.
- We're happy to work with you on custom or in-kind sponsorships to meet your needs! Examples may include meeting spaces, beverages and food, software applications, etc.





Annual Event Sponsor **\$2,000**

- **Exclusive** opportunity to sponsor the Annual Event including name and logo on event materials
- Opportunity to welcome membership to the Annual Event
- 8 Tickets to the Annual Event
- Logo added to website and news blasts
- Featured job postings
- Ability to highlight your projects on the website

Platinum **\$1,200**

- 4 Tickets to the Annual Event
- Logo added to website and news blasts
- Featured job postings
- Ability to highlight your projects on the website

Gold **\$600**

- 2 Tickets to the Annual Event
- Logo added to website and news blasts
- Featured job postings
- Ability to highlight your projects on the website

Silver **\$300**

- Logo added to website and news blasts
- Ability to highlight your projects on the website

Sponsorship Benefits	Annual Event	Platinum	Gold	Silver
Cost	\$2000	\$1200	\$600	\$300
Annual Event Registration	✓ x 8	✓ x 4	✓ x 2	
Featured job postings and project highlights	✓	✓	✓	
Logo added to website	✓	✓	✓	✓
Tailored benefits package available	✓	✓	✓	✓
Exclusive Annual Event marketing	✓			
Welcome membership at Annual Event	✓			
Additional Opportunities				
AICP Study Group				\$300
Mentorship Program				\$300
Happy Hour				\$150
Educational Seminar				\$150

Custom and In-Kind Sponsorship

If the above sponsorship levels don't meet your organization's strengths or needs, custom and in-kind sponsorships are available. Our organization always values access to event meeting spaces, food and beverages, printing, access to webinar software, etc. Contact Alexis Williams, AICP, PP at sponsorship@apapase.org with offers and ideas.



- Annual Event Sponsor** **\$2,000**
 - **Exclusive** opportunity to sponsor the Annual Event including name and logo on event materials
 - Opportunity to welcome membership to the Annual Event
 - Eight (8) tickets to APA Pennsylvania SE’s Annual Event
 - Post your firm/organization’s logo and link on the www.apapase.org website and news blasts
 - Featured job postings and ability to contribute website articles on highlighted projects

- Platinum Sponsor** **\$1,200**
 - Four (4) tickets to APA Pennsylvania SE’s Annual Event
 - Post your firm/organization’s logo and link on the www.apapase.org website and news blasts
 - Featured job postings and ability to contribute website articles on highlighted projects

- Gold Sponsor** **\$600**
 - Two (2) free tickets to APA Pennsylvania SE’s Annual Event
 - Post your firm/organization’s logo and link on the www.apapase.org website and news blasts
 - Featured job postings and ability to contribute website articles on highlighted projects

- Silver Sponsor** **\$300**
 - Post your firm/organization’s logo and link on the www.apapase.org website and news blasts
 - Ability to contribute website articles on highlighted projects

- Custom Sponsorship**

We are happy to work on a sponsorship that fits your specific needs. Our organization always values access to event meeting spaces, food and beverages, printing, access to webinar software, etc. To discuss sponsorship ideas specific to your organization or benefits you wish to offer, please contact Alexis Williams at Sponsorship@apapase.org or select this box and we’ll contact you.

- Scholarship Fund Contribution** **\$ _____**
 - Can be added to any sponsorship level or stand alone
 - Listing on the donors’ board at the APA Pennsylvania SE’s Annual Event

- AICP Study Group**
\$300
- Mentorship Program**
\$300
- Happy Hour**
\$150
- Educational Seminar**
\$150

Please share some information about your organization

About your organization

public organization information for website

Name:

Website:

Address:

Phone:

Email:

Employees in Southeastern PA:

Contact Information

Our liaison for making the most of your sponsorship

Name:

Phone:

Email:

Please submit form and check made payable to **PA Chapter of the APA/Southeast Section** to:

PPA/SE Sponsorship Committee
c/o Rick Collier, PPA/SE Treasurer
 Land Concepts
 593 Skippack Pike, Suite 300
 Blue Bell, PA 19422

If you would prefer to pay by credit card, email completed form to Sponsorship@apapase.org and we will send an invoice for the appropriate amount.

Your benefits start as soon as you return this form with payment through the end of the calendar year!