

Sponsorship opportunity!

Growing Greener: Writing Conservation by Design Ordinances Randall Arendt & Ann Hutchinson, Natural Lands

February 9, 2018 @ 9:00 AM - 4:00 PM

The Barn at Camp Olympic Park, Lower Macungie Township
3120 S. Cedar Crest Blvd., Emmaus, PA 18049

Dear Sir/Madam,

I am reaching out to you to inquire if your company would consider sponsoring the upcoming workshop featuring Randal Arendt and Ann Hutchinson from Natural Lands on how to write conservation design ordinances. Please see the attached flyer for details on the event. We are seeking \$1,000 event sponsor and \$500 lunch sponsor, with benefits of each listed below. However, we are interested in any sponsorship level, and will customize the benefits to meet the contribution. Please contact me at your convenience, or provide me with a date and time that I may contact you.

Event Sponsor Benefits, \$1,000

Company Logo on event Flyer (first/top billing).
Company Logo on digital invitation (first/top billing).
Company literature (marketing brochure) included with handouts.
Company giveaways e.g. pens, tablets, etc .
Company banner and/or table skirt displayed during the event.
Verbal recognition at the beginning and end of the workshop.
Two tickets to the workshop.

Lunch Sponsor Benefits, \$500

Company Logo on event Flyer (second billing).
Company Logo on digital invitation (second billing).
Company giveaways e.g. pens, tablets, etc .
Verbal recognition at the beginning and end of the workshop.
A ticket to the workshop.

Thank you for your consideration, if you have any questions, please feel free to contact me at: 717.319.3071 or craig.peiffer@comcast.net.

Sincerely,
Craig

Craig D. Peiffer, AICP
Lehigh-Berks Section
American Planning Association



American Planning Association
Pennsylvania Chapter

Making Great Communities Happen



AMERICAN SOCIETY OF
LANDSCAPE ARCHITECTS
Pennsylvania / Delaware Chapter



Natural
Lands