



American Planning Association
Delaware Chapter

Making Great Communities Happen.

APA DE 2018 Regional Conference October 23 and 24, 2018

Logo Design Contest Announcement

The next DE APA Regional Conference will be held in Rehoboth Beach, Delaware in October, 2018. One of the items needed in preparation for the event is a custom logo. Accordingly, the Chapter is organizing a design contest open to all those receiving emails from the Chapter (except for those members of the Conference Committee who will be judging the entries). What follows is detailed information on the contest.

Conference Information

The theme for this conference is **Planning 360: Economy, Environment and Health**. Sessions will cover a broad range of topics related to technological advances and their impacts on infrastructure planning, design, operations, and management related to the theme. Subjects may include, but are not limited to, the following: Economic Development, Environmental Quality, Public Health, Communication

Design Considerations

The Conference Logo should relate to conference theme but does not have to convey all details – it is usually accompanied by text giving other information about the conference. The design should not depend on color for legibility – a B&W version should be equally as legible as color.

Submission Information

Submission to be via email. Submission Deadline: **January 15, 2017**. The submission will contain a minimum of 2 images (one in Color, one in Black and White). The submission format will be negotiated with the conference manager.

Judging and prizes

Design evaluation by Conference Committee will be based on originality, suitability for intended uses, and relation to conference theme and location.

Winner receives identification in conference program and bragging rights as well as one free 2-day conference registration.

Further Information

Complete information on design requirements and submission is available on the Chapter website <http://delawareapa.org>.