About the Workshop
Location: Delaware Valley Regional Planning Commission; 190 N. Independence Mall West, 8th Floor; Philadelphia, PA

6 AICP (including 1.5 Law) CM credits pending for attendees.

Training Highlights
• Legal recommendations to comply with the recent Supreme Court decision
• Learn the latest technologies, controls, and regulatory issues with on-premise signs
• Learn about sign types and design as well as energy efficiency and types of lighting
• Understand the importance of visible and well-designed signage on local small business
• Understand the technologies and the regulatory issues involved in electronic message centers

Seminar Schedule
8:30 a.m. Registration/Check-In and Continental Breakfast (included with registration)
9:00 a.m. Introduction to Sign Technologies and Construction
David Shapiro, Triangle Sign & Service (Baltimore, MD)

Development & Implementation of the Montgomery County Model Sign Ordinance
Marley Bice, AICP (MCPC) & John Ernst, AIA (Borough of Lansdale)

Sign Regulations in a Post-Reed v. Gilbert World
Kenny Peskin, International Sign Association (Alexandria, VA)

12:15 p.m.–12:45 p.m. Lunch (included with registration)
12:45 p.m. Electronic Message Centers: Finding Common Ground
Deacon Wardlow, Spectacular Media (Denver, CO)

Craig Berger, Chair of Visual Presentation and Exhibition Design Program, Fashion Institute of Technology (New York, NY)

Legal Issues in Sign Regulation
Kenny Peskin, International Sign Association (Alexandria, VA)

4:00 p.m. Conclusion

Registration
Registration Fee: $35 (nonmember); $25 (APA Pennsylvania members), $15 (student)
Registration Link: http://signcodesuccess.eventbrite.com

For registration questions please contact APA Pennsylvania (through Eventbrite link) or NSSA Executive Director Jean Gavigan at (401) 654-6515 or jean.gavigan@nssasign.org.