

OCTOBER 2, 2015 • 8:30 AM – 4:00 PM
THE CONFERENCE CENTER AT MERCER

SPONSORSHIP PACKAGE 2015



Sustainable Jersey is an organization and a movement that is "making a better tomorrow, one community at a time."

We convene representatives from government agencies, academia, non-profits, and foundations, and other experts to provide comprehensive guidance and support to New Jersey communities to enable them to achieve their goals for the future. At the core is a sustainability certification program for New Jersey municipalities and schools. Communities complete "actions" to implement sustainable practices, and in doing so earn points towards certification.

Sustainable Jersey hold numerous events throughout the year to educate municipalities and schools about these actions and recognize their hard work; from webinars and workshops to summits, expos and awards luncheons. Sustainable Jersey is the most comprehensive program of its kind with over 75% of the 565 registered in the program and nearly one-third certified.



Sustainable Jersey will encourage even greater networking by Forum attendees by publishing a passport. Each passport will list passport level exhibitor and event sponsor logos. Attendees who complete their passport by visiting each participating exhibitor table will be entered in a prize drawing at the end of the day.

See our Sponsor and Exhibit Order Form on the next page for details.

The Government Connex Forum Opportunities

Sustainable Jersey recently expanded the municipal certification program to include a new Community Information & Citizen Engagement initiative. The goal is to provide New Jersey municipal government leaders with a toolbox to strengthen their public communications infrastructure to facilitate access to information and support greater citizen engagement. We invite you to join us at the inaugural Government Connex Forum on October 2, 2015 to celebrate this new venture.

Municipal officials, administrators, IT and OEM specialists, and public information officers from around the state will participate in sessions focused on digital strategies to communicate and provide access to public information, effective techniques to engage the citizenry in decision making, emergency communication planning, and more.

Participants will also learn about how communities in New Jersey and across the nation are implementing best practices. Exhibitors are invited to participate in order to preview their solutions for improving the efficiency and effective municipal communications and outreach efforts.

Benefits from participating in this full day conference include:

- **Exposure** to a wide range of municipal department leaders from across the state
- **Access** to decision makers who can determine whether a product or service is right for their community
- **Network** with government and industry leaders to build new relationships and generate interest
- **Build business** and strengthen ties with current clients
- **Promote** products and services that can assist municipalities with current and future needs

In order to ensure maximum benefits for our exhibitors, exhibits will be located in the Conference Center Atrium. Breakfast, lunch, and all breaks will take place in and around this Atrium. The conference schedule will include dedicated time for participants to visit the exhibits. In addition, exhibitors and sponsors have the opportunity to increase contact opportunities by participating in our passport program. Each attendee will receive a passport containing passport exhibitor and sponsor logos. Participants will be encouraged to visit each of these exhibits to and get their passport stamped. Passports with all logos stamped will be entered into a prize drawing (prizes will be drawn at the end of the day).

For more information about this event or to purchase additional tickets visit:

<http://tinyurl.com/govconnex>

For more information about sponsor and exhibitor opportunities, please contact:

Amelia Kamrad, kamrada@tcnj.edu, 609-771-2831.

Sustainable Jersey Forum – Sponsorship and Exhibit Order Form

☐ Premier Sponsor - \$3,000 (1 Available)

- All Passport Exhibitor benefits
- Full break out session (1 hr) dedicated to sponsor's area of expertise, best practice or innovation (content & speaker controlled by sponsor)
- Introduction of the keynote speaker during morning plenary session (2 min)
- First choice of premium exhibitor booth location
- Full page ad in event program (5" by 8")
- Priority placement of company logo in the exhibitor passport
- Sponsor logo featured on lunch table
- Three additional business tickets (a \$300 value)

☐ Signature Sponsor - \$2,000 (4 Available)

- All Passport Exhibitor benefits
- 25 minute spotlight on the sponsor's area of expertise, best practice or innovation during a breakout session, shared with one other exhibitor (content controlled by sponsor, includes time for Q&A)
- Premium exhibitor booth location
- Quarter page ad in event program (2.275" by 3.875")
- Priority placement of company logo in the exhibitor passport
- Sponsor logo featured with other program sponsors on breakfast table
- Two additional business tickets (a \$200 value)

☐ Supporting Sponsor - \$1,000 (1 Available)

- All Passport Exhibitor benefits
- Messaging of sponsorship on all Wi-Fi instructions and on session presentations
- Premium exhibitor booth location
- Priority placement of company logo in the exhibitor passport and event program
- One additional business ticket (a \$100 value)

☐ Passport Exhibitor - \$750

- All exhibitor benefits
- Company logo placed in the exhibitor passport and event program
- Company logo listed in all digital event promotion (as table purchase is confirmed)
- List of registrants distributed after the event date (excludes participants who opt out)
- Prizes in value of \$20 or more are encouraged for the drawing. Announcement of company prize contribution will be made at time of drawing.

☐ Exhibitor Table - \$500

- One 6 foot exhibitor table with draping for full day of event (includes scheduled exhibitor networking periods for participants to visit exhibitor tables)
- Two business tickets (a \$100 value)
- Company name listed in event program
- Company name list in all printed event promotion (as table purchase is confirmed)

Organization Name: _____ Primary Contact: _____

Email: _____ Phone: _____ Phone for day of event contact: _____

Name(s) for additional ticket(s): _____

Will you require a power source at your table? ☐ Yes ☐ No

Will your organization provide a prize for distribution in our passport drawing? ☐ Yes ☐ No

If yes, please provide details:

I accept the terms and conditions

Signature: _____ Date: _____

Please email a scanned copy of the completed form to kamrada@tcnj.edu to reserve your space. Payment is due within 30 days or on the date of the event, whichever arrives first.

Exhibitor and Sponsor Terms and Conditions

Eligibility

Sustainable Jersey has the sole right to determine the eligibility or termination of any exhibitor or product for inclusion in the Forum.

Allotment of Space

Table assignments will be made by Sustainable Jersey on a first purchased, first served basis excluding the 6 premium locations for the event sponsors. Limited electrical power sources are available. If a power source is needed, please indicate so on the order form. Tables with power sources will be provided on a first purchased, first served basis. Sustainable Jersey reserves the right to make such changes in exhibit space and location assigned in its sole discretion in the best interests of the Forum, and in order to best serve the exhibitors as a whole.

Payment

Exhibitors must send/email signed order form to reserve table space (email kamrada@tcnj.edu). Payment must be received within 30 days of receipt of signed order form or by the date of the event, whichever is first, to confirm table space. If payment is not received table space will be released. Payment can be completed via Check or PO, and should be sent to:

Sustainable Jersey
RE: ConnexT Forum
PO Box 6855
Lawrenceville, NJ 08648

Conditions to Set-Up Table Space

Exhibitors must check in and complete set-up between 7:30am and 8:30am on Friday, October 2, 2015. Any exhibitor not checked in during this time may forfeit its table. NO REFUNDS. Exhibitor acknowledges that failure to appear at the Forum does not release the exhibitor from responsibility for payment of the full cost of the table. All exhibitor and sponsorship fees must be paid in full prior to setting up.

Set-up, Storage and Operation

Exhibitor tables will be strategically placed in the centrally located Atrium. Breakfast, lunch and breaks will be held in the atrium for maximum exposure. Exhibitors are provided with a 6 foot table and table draping. Tables are to remain open and staffed until the close of Forum at 4pm. Exhibitors may not break down tables before 4pm and leave table in good condition. Exhibitors are required to store all packing crates or boxes within the confines of the table space or outside the facility.

Tables, chairs, signs, displays, products, etc. may not extend outside the confines of the table. Sustainable Jersey shall not be responsible for any damages, costs or losses suffered by the exhibitor. All demonstrations, sales, activities, distribution of sales materials, etc. must be confined to the limits of the exhibit. In order to engage in selling of a product or service during this event the company must have purchased an exhibitor table or event sponsorship. Those doing so without an exhibitor badge will be asked to leave the event.

Program Book Ad Details

Premier and Signature Sponsors will receive ad space in the event program. All ads must be received by September 18th in JPEG format. Ad sizes are: Full Page (Premier Sponsor) – 5" by 8" and Quarter Page (Signature Sponsors) – 2.275" by 3.875". No other ads will be available for purchase.

Passport Details

Passport Exhibitor logos will be printed in the passport. All logos must be received in jpeg or similar format by September 16th. Donated prizes should be detailed in the sponsorship reply form. Prizes should be submitted to a Sustainable Jersey representative on the day of the event.

Care of Premises

Exhibitor is liable for any damage caused to the facility building, floors, walls, columns, equipment or other property. Exhibitor agrees to pay promptly for any and all damage to the facility or its equipment incurred through carelessness or otherwise caused by the exhibitor.

Release

The exhibitor releases and forever discharges Sustainable Jersey, its employees, agents, officers, volunteers and affiliates from any and all manner or actions, liabilities, suits or claims, including attorney's fees, which may arise out of or relate to the use or occupancy of table space or service provide to Exhibitor under this contract.

For more information, please contact Amelia Kamrad, kamrada@tcnj.edu or 609-771-2831.

