



## Conference Committee Agenda

APA-PA 2013 Conference Planning Meeting  
Wednesday, May 21, 2014 5:30pm  
The Reinvestment Fund  
1700 Market Street, 19th Floor  
Philadelphia, PA 19103-3904



Call Toll free: 1-866-245-0351 Passcode: 605275

Register at <http://bit.ly/2014APAPAconferenceplanningcommittee>

Documents at <http://bit.ly/2014APAPAconference>

Google Group [2014 Conference Committee](https://groups.google.com/join/2014apapa) - [2014apapa@googlegroups.com](mailto:2014apapa@googlegroups.com)

The 2014 APA Pennsylvania chapter conference “Innovation from Historic Foundations” will be held at the Society Hill Sheraton October 12-14, 2014. This committee is working through topic specific subcommittees to help provide local support to APA Pennsylvania staff.

## Agenda

1. Introductions
2. Brief refresher of the [logo](#), [local host committee roles](#) and [Schedule](#)
3. Reports from subcommittees and scheduling activities  
There are some ideas on [this group document](#)
  - a. [Speakers Subcommittee](#) - [2014apapaSpeaker@googlegroups.com](mailto:2014apapaSpeaker@googlegroups.com)
    - i. Speakers Update
  - b. [Program Subcommittee](#) - [2014apapaProgram@googlegroups.com](mailto:2014apapaProgram@googlegroups.com)
    - i. Status report on submission review
  - c. [Special Events Subcommittee](#) - [2014apapaEvents@googlegroups.com](mailto:2014apapaEvents@googlegroups.com)
    - i. Special Events Discussions and Updates
  - d. [Fundraising Subcommittee](#) - [2014apapaFundraising@googlegroups.com](mailto:2014apapaFundraising@googlegroups.com)
    - i. Review the [2-page Sponsor and Partner Organization Outreach sheet](#).
    - ii. Review the [sponsor contact spreadsheet](#) to assign contacts
    - iii. Strategize the final push for sponsorship
  - e. [Marketing Subcommittee](#) - [2014apapaMarketing@googlegroups.com](mailto:2014apapaMarketing@googlegroups.com)
    - i. Push to attract affiliate organizations and businesses such as architects, engineers, and other related professions. APA-PA Southeast Section is compiling a list of agencies and organizations to partner with for future Southeast Section events. Please take a few moments to view the Prezi Chart (<http://bit.ly/APAPASEpartnerchart>) and add any contacts to the spreadsheet link located in its center or here at <http://bit.ly/APAPASEpartners>.
  - f. [Emerging Professional and Student Subcommittee](#) - [2014apapaStudent@googlegroups.com](mailto:2014apapaStudent@googlegroups.com)
4. Other Discussion
5. Next Meeting
  - a. Select Date (<http://bit.ly/2014ConfJune>)