Design Matters:
Using Design Guidelines to Shape a Community
A Professional Development Program
3 AICP CM Credits*

Sponsored by the
PA Chapter of the American Planning Association
and the PA Local Government Training Partnership

SESSION DESCRIPTION

Across the nation, places of all sizes are seeking ways to create environments that attract residents and tax-paying businesses, making community design more important than ever. Planning tools and policies – such as design guidelines – have a powerful impact on how communities look and function but are often underutilized in Pennsylvania. This advanced session will show how to guide the aesthetics and functionality of the built environment to contribute to community success.

The overall value of improved development design will be discussed, and a copy of Better Models for Development in Pennsylvania (© The Conservation Fund 2005) will be provided to every session participant (courtesy of DCNR). The session will present various methods available to local governments to address design principles and improve design outcomes. The session will discuss design principles in relation to topics such as architecture, lighting, signage, landscaping, and site planning. Course instructors will focus on design guides and manuals, but also address incorporating guidelines into regional plans, comprehensive plans, and zoning ordinances. In addition, the session will discuss how design guidelines can be incorporated into Traditional Neighborhood Developments.

Case studies will be presented from Pennsylvania and across the country, touching on both older, historic communities and new growth areas. The Pennsylvania Wilds Design Guide will be used as a primary example of regional application of a design guide.

Course Highlights:
- Better Models for Development in Pennsylvania
- Design Guidelines
- Traditional Neighborhood Developments

The target audience for this training session includes professional planners and elected officials, municipal staff, and citizen planners who are well-versed in planning and seeking advanced information on using design guidelines in their community. There will be ample opportunities for Q&A during the session.

FEE $30.00 per person

* AICP CM Credits pending approval.

Six Trainings Statewide! Dates & Locations

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Location</th>
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<tbody>
<tr>
<td>Wednesday, May 16, 2012</td>
<td>9:00am - 12:00pm</td>
<td>Marshall Township Building, 525 Pleasanthill Rd, Wexford, PA 15090</td>
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<tr>
<td>Wednesday, May 30, 2012</td>
<td>1:30pm – 4:30pm</td>
<td>Giant Food Store Community Center (2nd Floor), 3301 Trindle Rd, Camp Hill, PA 17011</td>
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<tr>
<td>Thursday, May 31, 2012</td>
<td>9:00am – 12:00pm</td>
<td>Delaware Valley Regional Planning Commission, 190 N. Independence Mall West 8th Floor, Philadelphia, PA 19106-1520</td>
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<tr>
<td>Wednesday, June 20, 2012</td>
<td>1:30pm – 4:30pm</td>
<td>Lackawanna County Center for Public Safety, 30 Valley View Business Park, Jessup, PA 18434</td>
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<tr>
<td>Thursday, June 21, 2012</td>
<td>9:00am – 12:00pm</td>
<td>Centre Region COG, 2643 Gateway Drive, State College, PA 16801</td>
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<tr>
<td>Sunday, October 14, 2012</td>
<td>2:00pm - 5:00pm</td>
<td>Bayfront Convention Center, 1 Sassafras Pier, Erie, PA 16507</td>
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Made Possible With Funding From PA Local Government Training Partnership
This program is presented in cooperation with the Governor’s Center for Local Government Services with funds from the annual appropriation from the General Assembly to the Department of Community and Economic Development. Trainees are admitted without regard to race, color, age, sex, religion, political affiliation, national origin or disability.

ABOUT THE SPEAKERS

Tracy Zinn, AICP
Tracy Zinn, AICP is Vice President of the consulting firm T&B Planning and brings a national perspective to planning and design. She worked as a planner in southern California for 14 years and has been consulting in Pennsylvania since 2006. Tracy authored The Pennsylvania Wilds Design Guide for Community Character Stewardship and serves as the program’s Design Assistance Advisor. Her other publications include the Ohiopyle Borough Design Guide Sheltered by Nature, as well as additional design guidelines and historic preservation plans in Pennsylvania and California. She has a B.S. in Geography and Regional Planning from Indiana University of Pennsylvania and serves on the Municipality of Murrysville Zoning Hearing Board. Her planning expertise focuses on community character and environmental sensitivity through land use arrangement, planning policy, design guidelines, and zoning for public and private projects.

Jason Kambitsis, AICP
Jason Kambitsis, AICP is a Senior Planner at the City of Pittsburgh Department of City Planning. Jason oversees the Planning activities for 23 of Pittsburgh’s 90 neighborhoods and is the Project Manager for DesignPGH, the Urban Design Component of PlanPGH, the city’s Comprehensive Plan. Before moving back to his hometown of Pittsburgh Jason worked as a planner overseeing the resource management system for the County of San Luis Obispo, CA and was a member of San Luis Obispo’s Architectural Review Commission. He has also worked as a designer for private firms in both construction and interior design. Jason is also a freelance journalist with work seen in publications such as Wired, ABC News and CNN. Jason received a B.S. in Geography and Regional Planning from Indiana University of PA and a Master’s of City and Regional Planning from CalPoly, SLO. When Jason is not busy planning, you can find him in his backyard playing baseball with his wife and two sons.

REGISTRATION
Register online HERE (PREFERRED) or submit the form below. Advance registration is required; no walk-ins. Register at least five days before each event. Late registrant? Call the PA Chapter of APA at 717-671-4510 to verify availability.

Name: ____________________________
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Organization: ____________________________
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Check the Location You Will Attend:
☐ May 16, 2012 - Wexford, PA
☐ May 30, 2012 - Camp Hill, PA
☐ May 31, 2012 - Philadelphia, PA
☐ June 20, 2012 - Jessup, PA
☐ June 21, 2012 - State College, PA
☐ October 14, 2012 – Erie, PA

Registration Fee $30.00 per person

Send completed form with payment to:
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Harrisburg, PA 17112
Fax 717-545-9247

Questions?
Contact the PA Chapter at 717-671-4510 or info@planningpa.org.